

MEMORANDUM

TO: House Republicans
FROM: House Republican Leaders
CC: GOP Chiefs of Staff, District Directors, and Press Secretaries
RE: Call to Arms: House Republicans' Historic Energy Protest Continues
DATE: September 10, 2008

Including today, there are just 13 working days left for this Democratic Congress to act on comprehensive energy legislation.

The American people know that House Republicans stand for meaningful energy solutions, but this debate is by no means over. Democrats have already begun a coordinated floor effort to respond to our August protest. This is a clear recognition of how successful we have been on the floor and in the media, but also a signal that we must now redouble our efforts and continue our full-court press until the American people get the fair debate and up-or-down vote they deserve.

Below we have listed just a few of the messaging opportunities at your disposal. Thank you in advance for your cooperation and participation.

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Floor Debate: House Republicans should be using all forms of floor debate – be it on the rule, general debate, or amendments – to discuss meaningful energy solutions. The Leader's office and the Whip's office are coordinating sign-up times for Members to take on hour-long blocks today. (**Contact:** Jared Eichhorn in the Republican Leader's Office. *Direct:* 202-225-7350.)

One-Minutes and Five-Minutes: Members are strongly encouraged to use one-minute and five-minute speeches to hammer Democrats on their no-energy energy strategy. **As we have shown throughout August, there is strength in numbers.** (**Contact:** Anne Westover in Conference Vice Chair Granger's Office; email: anne.westover@mail.house.gov; direct: 202-226-7960)

Special Orders: Participate in a special order on our energy message. Sign up individually or sign on with other Members. (**Contact:** Courtney Kolb with Conference; email: courtney.kolb@mail.house.gov; direct: 202-226-5545)

Radio/TV: Over the course of our historic August energy protest, House Republicans did **more than 300 national and regional radio and TV interviews** discussing our meaningful solutions for struggling families. This is, of course, an effective way to keep our energy message out there, and you should continue to pursue these opportunities – both locally and nationally. Schedule in-studio appearances if possible or call-in interviews from Washington when necessary. Even if energy is not the primary topic of your appearance, you should be able to find ways to work it in. For information or help in radio/TV booking, please contact the Conference press office at 202-226-9000.

Conference Calls with Local Reporters: Schedule a conference call with local reporters to discuss our continuing call to arms and the Democrats' plans for their latest no-energy energy bill.

Op-Eds: Write, pitch and place an op-ed in your local paper on meaningful solutions to address America's energy crisis and high gas prices.

New Media: Post an item on a national or local blog. Tape a video news release in the Conference studio and have it instantly posted on YouTube. Add a dedicated energy section to your website.

Plan District Media Events: While Democrats maintain an embarrassingly light floor schedule as America's energy crisis goes unaddressed, use this time to plan district energy media events and press conferences. The Conference Daily Energy Update sent every afternoon contains examples of "earned media that works," in addition to the examples previously discussed in the weekly [Best Practices](#) or in the [August work period recess kit](#).